

GET STARTED Business Bio Worksheet



Date	Name
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LEGAL, OWNERSHIP & TEAM

Company Name	
Business Legal Registration	
Headquarters Location	
Additional Location(s)	
Team Location   Team Status	On-site    Remote    Hybrid   <input type="text"/> # of Employee <input type="text"/> # of Contractor
Year Founded or Purchased	
Ownership: Names and Percentages	
Your Role in the Company	

BUSINESS DESCRIPTION

Business Type   Business Model	Tangible    Intangible    Hybrid
Target Customer/Market	
Products Offered	
Services Offered	
Sales Strategy (one sentence)	
Unique Differentiator	

BUSINESS DESCRIPTION

No. of Customers	
Top 3 Key Customers	1. 2. 3.
Average Sale per Customer	\$
Annual Revenue (previous year)	\$
Target Revenue (current year)	\$
Confidence Level to Achieve Target	Percentage =
Top 3 Key Competitors	1. 2. 3.